



SCIENTIFIC AND THEORETICAL FOUNDATIONS OF SUSTAINABLE ECOTOURISM DEVELOPMENT

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Abstract. *This article analyzes the specifics of ecotourism development in the region and its role in the country's economy.*

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Introduction

Today, the tourism industry has become one of the most dynamically developing sectors in the world, second only to the oil refining and automotive industries. It's modern, and new types are being formed, widely developed, and exerting their influence on various spheres. In particular, the tourism sector plays an important role in strengthening the national economy of Uzbekistan, such as industry, agriculture, and transport, and ties with them are being strengthened.

One of the most important sectors that makes a significant contribution to the socio-economic development of the countries of the world is the tourism sector. As one of the important areas of this industry, ecotourism is becoming one of the most profitable sectors in the world. The development of ecotourism, along with the effective solution of socio-economic issues, plays an important role in solving environmental problems. Scientific research is being conducted on the development of ecotourism and tourist services on a global scale, the introduction of modern innovations in the development of ecotourism, the study of the impact of the tourism sector on the economy and ecology, as well as the causes of problems encountered in this process, and the introduction of scientific approaches to the development of ecotourism.

Methods

In recent years, numerous national programs and projects have been implemented in this country, rich in natural resources and possessing unique flora and fauna, to preserve and enhance this potential. ... "Along with the development of the economy and the creation of new jobs, the development of ecotourism contributes to maintaining the cleanliness and purity of the environment, reducing diseases among the population."

In this regard, revealing the processes of ecotourism development, its scientific and theoretical foundations, and economic, social, and natural-geographical aspects; identifying, analyzing, and showing ways to rationally use the ecotourism potential of Uzbekistan's nature based on accumulated historical experience are considered urgent issues.

The scientific and theoretical foundations of ecotourism in Uzbekistan were studied by A.N. Nigmatov, Sh. Mukhamedov, N.T. Shamuratova, and B.Kh. Kamolov. In the development of ecotourism, it is necessary to preserve the stability of ecosystems, organize the conservation of biodiversity and natural monuments on a scientific basis, and develop a strategy for its sustainable development.

Results

Currently, ecotourism, according to the World Tourism and Excursion Council and the World Tourism Organization, is one of the fastest-growing tourism industries. That is, the share of ecotourism in the global tourism industry is from 10 to 20 percent, the income from ecotourism services is 55 billion dollars, and its annual growth is 30 percent.

Uzbekistan is among the leading countries in the world in terms of ecotourism resources. The first task now is to effectively use these resources and accelerate the development of ecotourism, an important branch of the tourism industry. In our country, along with the establishment of traditional tourism networks in historical monuments and settlements, there are opportunities for the development of ecotourism in the regions with other tourism sectors.

Discussion

Studies show that the development of ecotourism in the regions is different, and the Republic of Uzbekistan can be divided into certain regions depending on its ecotourism status, opportunities, and future prospects.

In his article "Tourism News," T. Olimov provides information on news and changes in the tourism sector, newly opened resorts, the organization of ecotours, international tourism, and new tourist routes.

Ecotourism means people's enjoyment, recreation, and enhancement of knowledge in the natural environment created by nature, natural beauty. Ecotourism is an important area in employment, increasing incomes, modernizing, and creating living conditions for the population of the existing territory. First of all, it contributes to the preservation and restoration of the state's natural resources.

When developing ecotourism, it is necessary to pay attention to

- organizing the proper use of wildlife by tourists;
- reduction of environmental damage;
- formation of a culture of attitude to nature in the minds of people;
- identification of new ecotourism destinations, as well as familiarization with the flora and fauna;
- use funds received from tourism for the conservation and restoration of the flora and fauna of the regions;
- forming the correct attitude of all tourists and service providers towards living nature, etc.

Analyzing the opinions and opinions studied on the concept of "environmental tourism" and conducting scientific research, it can be concluded that ecological tourism is a sphere of great importance for the development not only of one region but also of great importance throughout the world, and if it is properly organized, it will eliminate some of the environmental problems that arise today, and if it goes beyond the framework of the law, it will undoubtedly create a wider range of problems.

Conclusion.

According to the results of scientific research, ecotourism is natural tourism, which includes recreation, leisure, and the formation of ecological culture in nature without damaging the ecosystem. Moreover, ecotourism involves raising environmental, social, and cultural awareness, providing appropriate income for the local population, and ensuring the long-term protection of the resources used.

Tourism based on wildlife can be classified in two directions: non-consumable (when viewing or admiring wildlife, taking pictures, etc.) or for consumption (hunting and fishing). Ecotourism is more associated with the non-consumed passive form of tourism. The second direction of ecotourism is sustainable development if the form of tourism implemented for consumption is properly managed and efforts are made to preserve environmental resources.

Thus, ecotourism includes sustainable tourism, and sustainable tourism focuses on the following obligations:

- a. Care, protection, and conservation of the environment, natural capital, biodiversity, and wildlife.
- b. Ensuring the socio-economic well-being of the population living in and around the places visited by tourists.
- c. Identification, rehabilitation, preservation, and promotion of cultural and historical heritage to study the experience of visitors.
- d. Bringing together tourists and local groups for common interests.
- e. Creation of broad and convenient opportunities for tourists.

Maintaining and supporting a clean environment is essential for fostering growth and development for the existence of humans and biodiversity, doing business, and creating wealth. Sustainability can be achieved through environmental protection, conservation, and appropriate management of clean air, water, and food through toxic pollution, waste and wastewater disposal, conservation of endangered species, and land conservation.

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